The famous landmark, the Harpenden sign, was presented to the town by the Society in 1937. Since then time and weather have taken their toll and the Town Council and the Society have joined together in its complete refurbishment.

To commemorate the Society's 60th birthday a complementary sign was placed at the Kinsboume Green end of the town. This was done with the support of the Town Council as a joint effort. Messrs Websters who erected the sign also donated the main post.